

Technical Requirements

Technical Requirements for Advertising Materials:

File formats: TIF, EPS, CDR, JPG (without compression) Resolution: 300 dpi
Colors: CMYK
Convert fonts to curves.
In bleed advertisements you have to take into consideration 5 mm of bleed limit.

Ready advertising materials can be sent to:
a.mankowska@colorfulmedia.pl

Dates of publishing individual issues in 2011/2012

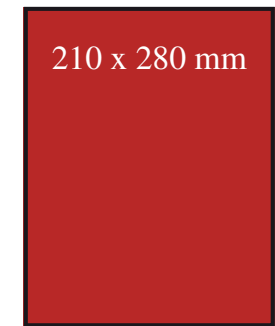
Business English Magazine	First Date of Sale	Printing material deadline
N° 23 (V-VI 2011)	20.04.2011	2.04.2011
N° 24 (VII-VIII 2011)	20.06.2011	3.06.2011
N° 25 (IX-X 2011)	19.08.2011	3.08.2011
N° 26 (XI-XII 2011)	20.10.2011	3.10.2011
N° 27 (I-II 2012)	20.12.2011	2.12.2011
N° 28 (III-IV 2012)	20.01.2012	2.01.2012

Advertisements formats:

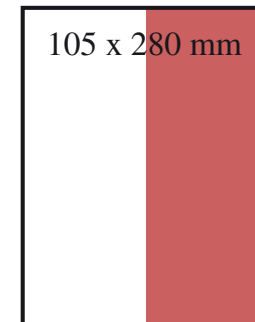
2x1	420 x 280
1x1	210 x 280
1/2 of page	105 x 280 or 210 x 140
1/3 of page	70 x 280 or 210 x 93
1/4 of page	105 x 140 or 210 x 70 or 52,5 x 280



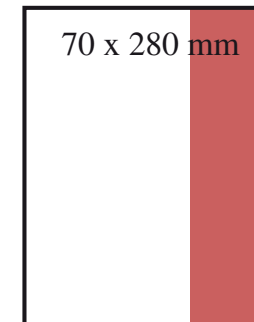
2/1



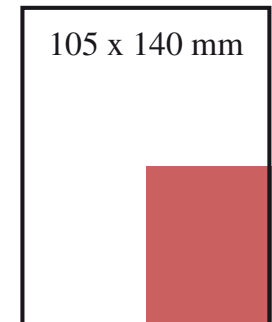
1/1



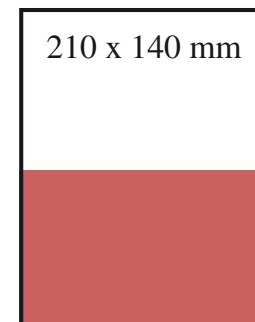
1/2
vertical



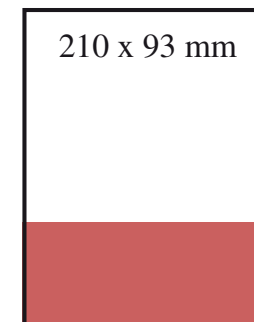
1/3
vertical



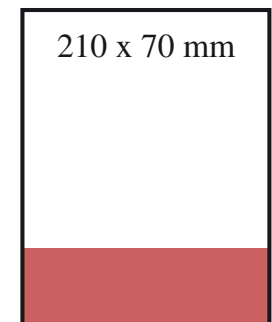
1/4
vertical



1/2
horizontal



1/3
horizontal



1/4
horizontal