

# Technical Requirements

## Technical Requirements for Advertising Materials:

File formats: TIF, EPS, CDR, JPG (without compression)

Resolution: 300 dpi

Colors: CMYK

Convert fonts to curves.

In bleed advertisements you have to take into consideration 5 mm of bleed limit.

Ready advertising materials can be sent to:

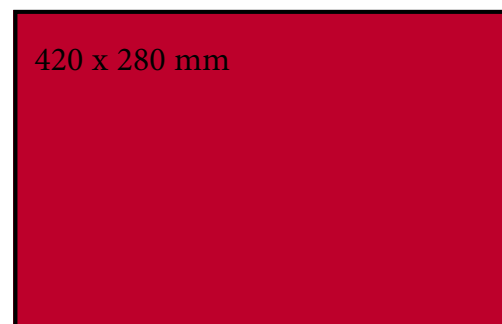
a.bulajewska@colorfulmedia.pl

## Dates of publishing individual issues in 2008/2009

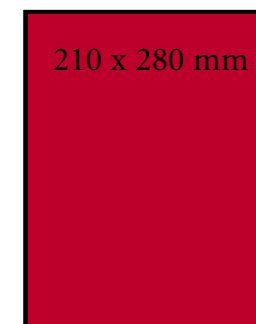
	First day on sale	Printing material deadline
No. 9 (I-II)	15.12.2008	25.11.2008
No. 10 (III-IV)	16.02.2009	26.01.2009
No. 11 (V-VI)	15.04.2009	25.03.2009
No. 12 (VII-VIII)	15.06.2009	25.05.2009
No. 13 (IX-X)	14.08.2009	24.07.2009
No. 14 (XI-XII)	15.10.2009	25.09.2009

## Advertisements formats:

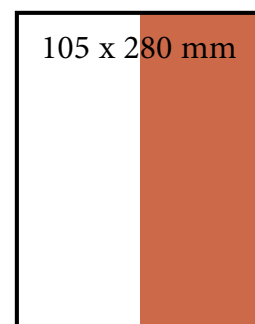
2x1	420 x 280
1x1	210 x 280
1/2 of page	105 x 280 lub 210 x 140
1/3 of page	70 x 280 lub 210 x 93
1/4 of page	105 x 140 lub 210 x 70 lub 52,5 x 280



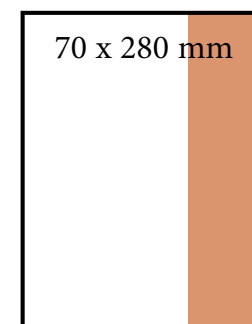
2/1



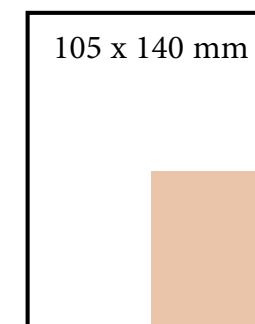
1/1



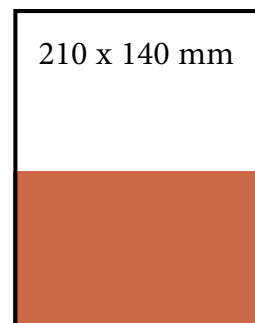
1/2  
vertical



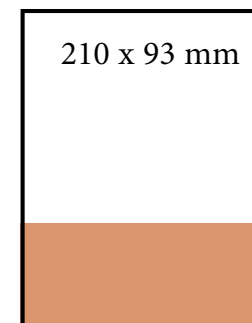
1/3  
vertical



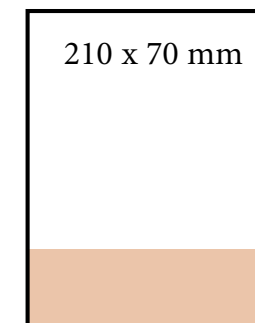
1/4  
vertical



1/2  
horizontal



1/3  
horizontal



1/4  
horizontal